

HOUSING LAB

BY BETCO

Prescribed Consulting | For Affordable | Housing Development |

ABOUT US

Housing Lab is a full service housing development consulting firm, established in 2011. The firm specializes in the securing of funds for the development of affordable housing via programs such as Housing Tax Credits (9% and 4%), HOME, Federal Home Loan Bank and other public funds. Our firm has also developed a sophisticated geospatial tool to analyze numerous areas for optimal site selection to meet the needs of our clients.

We have the tools and experience necessary to provide guidance in maneuvering through intricate financial and programmatic structures with one or more funding sources to assist our clients with the development of quality affordable housing.



Lora Myrick (512) 785-3710 lora@betcohousinglab.com

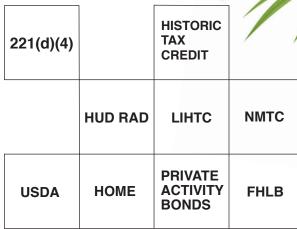


Juli Gonzalez (830) 734-8330 juli@betcohousinglab.com

Our methodology is formulaic, established by the guidelines of the industry and our process is organic, influenced by the individual's needs of our clients.

We're resourceful, experienced, creative problem solvers in affordable housing and financing. With a specialty in the Housing Tax Credit program and other state and federal funding sources, we guide our clients through the process in Texas while mitigating the bureaucracy.

PROGRAMS



Housing Lab provides multi-family housing development services to a range of clients varying from small development groups just getting started in the affordable housing industry to seasoned and very successful development companies. Dependent upon the level of experience of the client, services are tailored to meet needs and desired outcome. Our approach when working with a client is to carefully customize our services to ensure the success of our clients and their real estate developments. We offer comprehensive real estate development services from site selection to post-award activities.



Our vision is to bring quality affordable housing to communities. Housing is at the heart of building strong families and putting down roots. We not only help our clients build housing developments, we help build communities.



Our proprietary
GIS "viewer" mapping
system facilitates the site
selection process and
assists in the structure
of a successful real estate
development.